



## **2<sup>nd</sup> Annual Morton BBQ Throw Down**

### **An event to benefit the Illinois CancerCare Foundation.**

July 27<sup>th</sup>-28<sup>th</sup> 2012

Morton, IL

Contact Ryan Koener [rak@koener.com](mailto:rak@koener.com) with any questions.

Last year our event raised **\$6000.00** for the Illinois CancerCare Foundation. Please help us double that amount in 2012! The amounts below are suggestions only. We will gladly accept other amounts not shown.

### **Sponsorship opportunities**

#### **Title Sponsor (EXCLUSIVE) - \$2500**

- Company Name/Logo on all event promotional materials
- Company Logo on all event banners
- Name announced on all radio advertising
- 2 reserved parking spaces
- Exclusive VIP BBQ dinner for 10 Friday night. Cooked by BBQ Daydreamin'
- Name announced during the Awards Ceremony
- Name listed on the event t-shirt
- First right of sponsorship refusal next year

#### **Entertainment Sponsor or Competition Sponsor: \$1500**

- Company name/logo displayed on banners on the entertainment stage
- Company name on all event promotional materials
- Name announced during the awards ceremony
- Name listed on the event t-shirt
- Reserved table in entertainment/food area

#### **Competitor Dinner Sponsor: \$500**

- Company name on all event promotional materials
- Name announced during the awards ceremony
- Name listed on the event t-shirt

#### **Event Sponsor: \$250**

- Name announced during the awards ceremony
- Name listed on the event t-shirt

#### **Raffle Sponsor: Donate one or more items for the event raffle**

#### **“Goodie Bag” Sponsor: Donate one or more items for 40 bags to be given to the BBQ teams**

All sponsors will be recognized during the awards ceremony. There will also be a list of sponsors on the event t-shirts.

To become a sponsor or for more information please contact Ryan Koener, email address [rak@koener.com](mailto:rak@koener.com) cell # 309-208-1572.